

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80291-1

DATE PRINTED

08/31/12

AND

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254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA	TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200	333 Allegheny Ave Ste 202	
ADDRESS	Alexandria VA 22314-2651	Oakmont PA 15139-2072	
	USA	USA	
CONTACT	BETSY VONDERHEID	PRODUCT#233	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 233	PRODUCT CODE 9820
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/06/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-Th	3	05:58A	07:00A	30S	09/04/12-09/06/12	THIS MORNING (5:58-7AM)	3	600.00	1800.00
							Total Contract:	3		1800.00
Billing Summary										
					Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 1800.00	<u>Total</u> 1800.00	
									GRAND TOTAL	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION